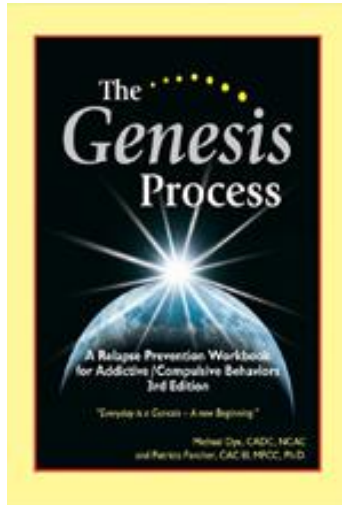


# Genesis Process

## Best Practices and Certification for Programs



By Dean Perry



[www.deanperryconsulting.com](http://www.deanperryconsulting.com)

# Why Program Certification?

Many places have adopted the **Genesis Process** by Michael Dye as the core curriculum for relapse prevention, but few are using it efficiently in the counseling and program structure.

**Genesis Program Certification** gives you the confidence that you are maximizing the impact of Genesis. The certification process uses measurements, assessments, documentation, consulting and training so that clients, staff and boards can have the confidence that they are maximizing the use of the Genesis within the program structure and staff competencies. Initial certification typically takes 12 – 18 months and offers the following benefits:

## **Standardized Measurement**

Management requires measurement, and the certification offers a way for programs to measure and manage the impact of Genesis within the program. These standards are based on the core principles and skill that make the Genesis Process effective and unique.

## **Maximize your Investment**

Genesis is a significant investment for any program. Certification will let you know if you are efficiently using your valuable resources of staff time, staff training and materials.

## **Program Assessment**

How do you know where to go with your program if you don't know where you are? Certification includes a full program assessment that will let you see the strengths and weaknesses of your current program.

## **Staff Training, Mentoring and Coaching**

On site visits for certification include a day of training for your team of staff and volunteers, individual coaching for your Genesis counselors, and mentoring for your program leadership.

## **Community Confidence**

Certified programs will be designated on the Genesis website, enhancing the reputation of your program and the confidence of your community in the service you are providing.

## **Saving Lives and Restoring Hope**

Most important of all, certification will assure that you are using Genesis fully to provide the best recovery possible to those who are looking for hope. You can have confidence that you are giving Jesus the best tools to bring his healing and grace to those seeking for real change.

## **Complimentary and Discounted Genesis Process Materials and Training**

Certified programs receive a 10 complimentary Program Manuals (additional copies at 25% discount), complimentary Genesis classes by Dean Perry, 10% discount on Level 1 Coach Training by Dean Perry, a \$200 per person discount for Level 2 Genesis Supervisor Training, and an annual 25% one-time discount for book purchases.

## 8 Dimensions of Best Practices Genesis Programs

*Each dimension is measured and recommendations made as part of the consulting process. Our staff works with teams through online resources, monthly consulting and on-site visits to help programs improve and meet all the standards.*

- 1. Competent Recovery Program Staff:** Time with residents, safe staff, skill with Genesis tools, skill with self-discovery questions, and integration of relapse prevention into graduation and aftercare.
- 2. Competent Genesis Coaching:** Efficiency of Genesis coaching sessions, competency of staff, use of process groups and Genesis buddies, program supervision, and process closure.
- 3. Program Management:** Use of groups and classroom curriculum, monitoring the quality assurance of Genesis Coaching, and managing disciplinary situations for growth opportunities.
- 4. Organizational Integration:** Efficient coordination and communication with other staff (Operations, work therapy, etc.), and training and orientation for new staff and volunteers.
- 5. Program Culture:** Grace based or rules based, client ownership of recovery, correction seen as growth opportunities rather than punishment, incorporation of Genesis language.
- 6. Application and Intake:** Assessment of applicants, community support, treatment planning and documentation, and Introductory Phase content (first 4 - 6 weeks)
- 7. Policies and Procedures:** Relapses, re-intake, medications, sobriety testing and substance control.
- 8. Program Structure:** Targeted phases, community based support, rewards, groups, classes, alumni support, and peer based leadership.

# The Certification Process

1. Free initial **phone consultation** to establish contract and goals
2. Initial program information **questionnaire**
3. Establishing a **calendar of targets and outcomes** for the process. Existing programs may already have some of the targets met.
4. Monthly **conference call / video meetings** to review progress in meeting the requirements, and provide coaching for staff and resident leadership.
5. **An on-site visit** (usually 3 days) for observation, training, interview and assessment including
  - a. Measurements for Genesis Programs 'Best Practices' Checklist
  - b. Resident survey
  - c. Staff survey
  - d. Staff interviews (including intake, aftercare, case management and counseling)
  - e. Critique of program documentation, policies and procedures
  - f. Observation and critique of a Genesis coaching session
  - g. Observation and critique of Genesis groups and classes
  - h. Optional Genesis Weekend Seminar for the community
6. **Written evaluation** of your program's strengths and weaknesses, and recommendations for improvement according to the 8 points of the Genesis Programs Best Practices.
7. Receive a **certificate** as a Genesis 'Best Practices' Program when all standards have been met. Certification is good for 2 years.

## Cost:

1. \$10,000 for 12 months (Months don't have to be consecutive, but the process must be completed within 18 months. After that, cost is \$350 per month.)
2. Travel and accommodation costs for the on-site visit
3. Sites with multiple locations may require additional costs for the on-site visit.

## Endorsements:

“The Genesis Process has been the **Seattle’s Union Gospel Mission’s (UGM)** core curriculum for a number of years. To ensure our staff are equipped to use the Genesis Process to its fullest potential, we had all four of our recovery programs go through the Genesis Certification process. The certification has been one of the deepest and best investments the UGM has made to our recovery programs.”

**Scott Cleveland** *SUDP, VP of Program Ministries*

“The level of care that the recovery program guests are receiving has increased dramatically after **Seattle's Union Gospel Mission** was certified through the Genesis program last year. Each Genesis Coach has an increased level of understanding and deep commitment to use each tool as fully as intended. It also opened our eyes to tools we were not using and how they positively impacted guests, programs and outcomes overall. We are so grateful for our commitment and work with Dean's guidance to become certified.”

**Lisa Mauga**, *Assoc. VP, Women and Children's Ministry*

“The Genesis Process helped Hope Gospel Mission to align its programming curriculum with a programming culture that creates a healthy, healing, recovery community. The principles and tools that we learned have shifted the way we engage with our residents to help them get well. The Genesis tools helped us learn how to leverage experience and relationships to be more successful in helping our residents become the person God created them to be. Dean Perry's knowledge and insight were incredibly valuable to us as we went through the certification process, our team learned much from his coaching and counsel. The certification process really helped us take our Genesis program to the next level.”

**Chris Hedlund**, *Program Director, Hope Gospel Mission, Eau Claire, WI*

## The Certification Team:



**Dean Perry** is an agent of change who brings a wealth of experience and wisdom to recovery centers in the USA and internationally. Drawing from a diverse background in engineering, pastoral work, addiction counseling, and program management, he has established successful recovery programs across a myriad of settings, offering a unique blend of faith-based principles and evidence-based outcomes. After serving as a research engineer in the Air Force and then as a church pastor, he began working with the homeless and addicted in Portland, OR as a case manager and Genesis counselor at the Portland Rescue Mission. In 2006 Dean accepted an invitation to build a Genesis program for men, women and children in the UK. In 2008 Michael Dye, author of the Genesis Process, invited Dean to join him as a Genesis trainer and program consultant, specializing in residential program development. Using the lessons learned and materials developed from his successful experiences, he wrote the **Genesis Residential Program Manual Series** and the **Mystery of Addictive Behavior** recovery class as resources for recovery centers to use. Dean has personally designed and launched successful programs in Everett, WA and Las Vegas. In 2017 he started Dean Perry Consulting LLC to empower recovery centers to become agents of change in their communities by maximizing the impact of the Genesis Process. He currently works full time as a consultant and trainer with program management and staff of new and existing programs.

You can contact Dean at [dean@genesisprocess.org](mailto:dean@genesisprocess.org) or **971-983-7022**



**Shayne Priddy** has over 15 years of experience working with para-church ministries in the Greater Rochester NY area. He currently holds a B.S in Psychology/ Sociology (SUNY Oswego), Certified Genesis Counselor, CRPA-P, and SARC Recovery Coach. His experience includes 9 years in ministry leadership positions and managing a 30 bed men's recovery program at Open Door Mission. In 2021, he helped implement the first certified Genesis Recovery Program in New York State. Shayne additionally works with Dean Perry Program Consulting for Genesis Process. Shayne is passionate about helping people in their recovery journey and building strong communities with Spiritual foundations. In 2022 Shayne developed and started a Non-Profit Ministry called Renewed Recovery which facilitates local and online men's recovery groups for Churches. Renewed Recovery uses a holistic model of recovery to help men get out of isolation and break patterns of the addictive cycle. Outside of work Shayne enjoys time with his family, being outdoors and writing music for a band called The Noble Kind.

You can contact Shayne at [shayne@genesisprocess.org](mailto:shayne@genesisprocess.org) or **585-454-9517**